

**Sub: EIMA AGRIMACH INDIA-2015 at IARI Pusa, Delhi from December 3-5, 2015.**

The Federation of Indian Chambers of Commerce and Industry (FICCI), jointly with FEDERUNACOMA - Italian Farm Machinery Manufacturers' Association are organising the EIMA AGRIMACH INDIA 2015- An International Exhibition and Conference on Agriculture Machinery, Equipment and Agro-Processing Industries at IARI Pusa, Delhi from December 3-5, 2015. Ministry of Agriculture & Farmers Welfare, Government of India is the Co-organiser of the event. The event consists of an International Exhibition and a Conference, along with a series of Business Activities such as CEO's Forum, Buyers-Sellers Meet and Live Demonstration etc.

2. The event aims to project India as an attractive investment destination for Agri-Machinery and Equipment sector. The event will provide a platform to global investment community to connect with stakeholders in the Agriculture sector in India, Central and State Governments, leading business leaders and top executives from the industry, academics and experts from the world.

3. The event has participants from among Agri-Machinery and Farm Technologies, Agri-Services, Agro-Processing segment of Agricultural Industry which will showcase the strengths and capabilities of these sectors. The event will provide a platform to the foreign companies to enter into joint ventures with the Indian Companies and also help in propelling the desired growth for this sector.

1

4. In this context the Department of Agriculture and Cooperation has requested support of ITP Division to promote the event through Indian Missions/Posts abroad. *Missions/Posts are requested to give wide publicity to the event and also upload the information on their websites. Missions are also requested to facilitate issue of visas to Delegates/Buyers who are interested to come for the event.*

5. Details of the events are available on the website [www.eimaagrimach.in](http://www.eimaagrimach.in) . For queries and more information, the contact person is Mr. Braja Kishore Nayak, Senior Assistant Director, FICCI, Mob:- 09945790735 and e-mail: [bk.nayak@ficci.com](mailto:bk.nayak@ficci.com) .